

New product from NanoSafeguard makes surfboards, snowboards and skis go faster

Nanotechnology-based product reduces drag, increases speed and maneuverability

Seattle – April 2, 2009 – Surfers, snowboarders and water skiers, rejoice: A new product will make boards and skis go faster, thanks to a nano-small layer of protective air that mitigates friction and reduces drag between the craft and water or snow.

These “nano products,” available in the industry for the first time, are sold through New Jersey-based [Surf Nano Products](#) (SNP). SNP partnered with Seattle’s [NanoSafeguard](#) to create a product that would work for SNP’s unique audiences.

The resulting “Board Enhancer” is just that. When applied to the underside of boards, rails and fins and allowed to cure, Board Enhancer creates a hydrophobic—or water-repellent—coating that repels water and snow. It is not wax or silicone based, but instead forms a molecular bond with the surface to which it is applied. The resulting ultra-thin protective coating reduces drag and increases board speed, quickness during turns and thrust for radical maneuvers.

Beyond the speed factor, Board Enhancer makes surfboards and other equipment easier to clean; its repellent properties apply to contaminants like salt and sand, meaning there’s less build-up. The product is UV resistant to ensure boards and other equipment will not discolor.

Customers can [buy Board Enhancer online](#) through Surf Nano Products or via phone at 866-842-8530.

About NanoSafeguard

NanoSafeguard is one of the only companies in the world to focus solely on nanotechnology’s consumer applications. It uses the most sophisticated technology to create high-grade, professional surface treatment products for a wide range of materials, including wood, stone, concrete, textiles, leather, metal, tiles, wheels, lacquer, glass and mirrors. All products are manufactured by means of a unique composition of nano particles that interact with each other and work together on a molecular level. When applied to surfaces, these particles form a transparent membrane that rejects water, dirt, corrosion and other pollutants. Through close collaboration with top European researchers, Seattle-based NanoSafeguard provides the most advanced applications at competitive prices. Customers include individual consumers as well as business entities. For more information, please visit www.nanosafeguard.com.

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